



Dear Parent/Carer

Leigh Beck Infants School has been chosen to be part of an exciting nationwide challenge to encourage more children and their families to travel sustainably (walk, cycle, scoot or Park and Stride) to school.

The WOW – walk to school challenge is delivered by **Living Streets**, the UK charity for everyday walking, to help as many children as possible experience the benefits of walking to school.

If the children travel sustainably (walk, cycle, scoot or Park and Stride) at least once a week for a month, they get rewarded with a special badge each month. It's that easy!

The monthly WOW badges are made using excess yoghurt-pot material previously destined for landfill and are produced in the UK, minimising our carbon footprint. The packaging we use is 100% biodegradable. Living Streets is proud to have found a brilliant use for landfill material.

What are the benefits of walking to school? Walking to school helps children feel happier and healthier and they arrive refreshed, fit and ready to learn. More families walking means fewer cars on the road during the school run, helping to reduce congestion and pollution at the school gates.

What if you can't walk to school? If you live too far away or don't have time to walk the whole way to school, you can "**Park and Stride**" to help your child earn their WOW badge. **Remember, we are allowed to park in the football stadium and walk from there.**

Is walking to school safe at this time? Walking to school remains an effective way to reduce congestion and improve road safety at the school gates, while increasing physical activity and benefitting pupil wellbeing. The government is actively working with schools and local authorities to encourage families to walk to school whenever they can during this time. However, it is important that measures in place to protect everyone's health are always observed. Living Streets understands that schools face unique challenges at present, which create uncertainty for staff, pupils and families. We are committed to helping schools adapt to changing circumstances, ensuring that everyone involved in our walk to school initiative stays safe.

How does my child take part? We're asking you to log onto the **WOW Activity Tracker** each day or at the end of each week to record how your child travelled to school.

Instructions on how to use the WOW Activity Tracker can be found on the next page or you can watch the short video here or www.vimeo.com/510583478

If you have any questions, please refer to the **[FAQs page – parents' section](https://www.livingstreets.org.uk/wowactivitytracker-project#parentsFAQ)**.

We hope you will start using the WOW Activity Tracker along with the rest of the school.

Let's swap those school runs for school walks!

WOW ACTIVITY TRACKER STEP-BY-STEP GUIDE



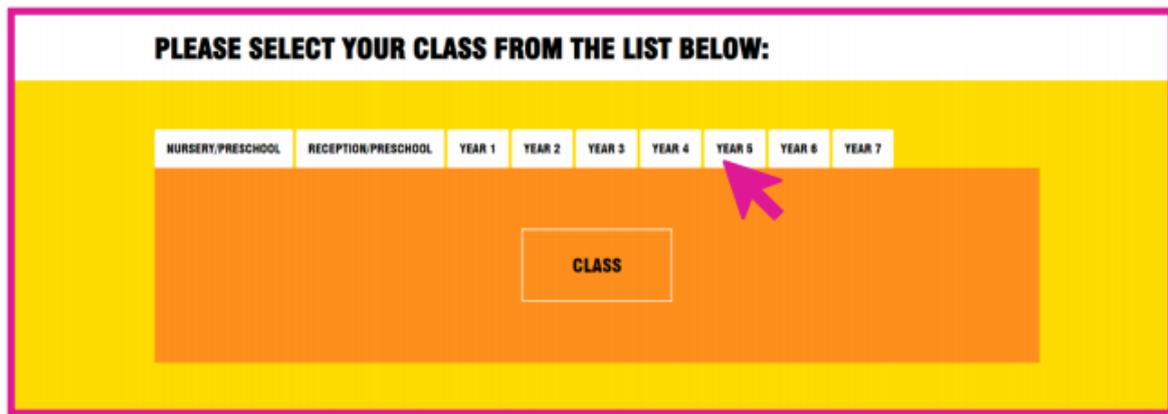
This guide illustrates how you can access the WOW Activity Tracker to log journeys to school.

Your three- word access code is **vista-spool-dodge**

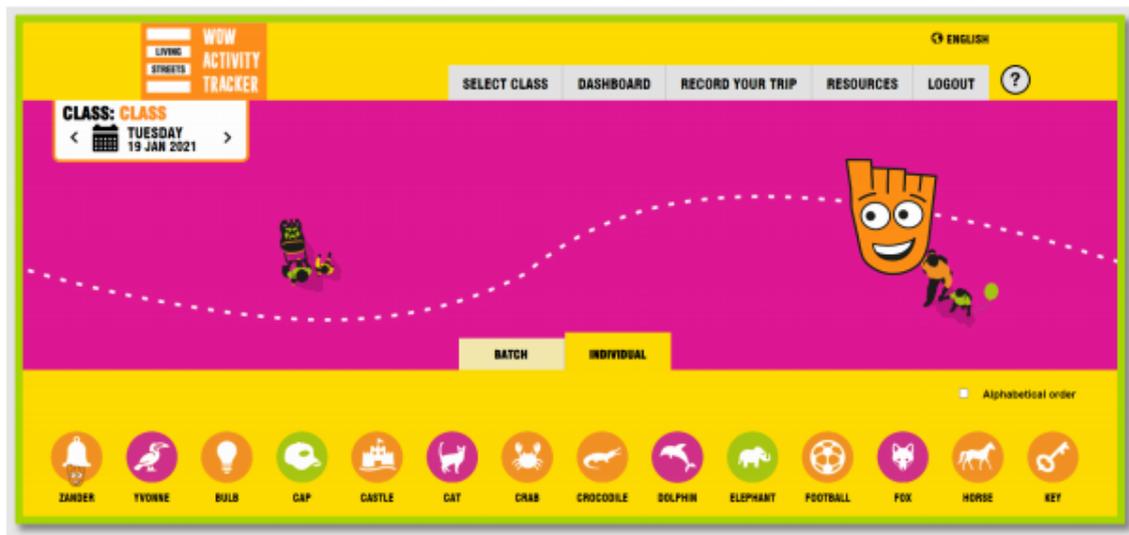
STEP 1: Log in at traveltracker.org.uk and select the classroom tab in the top right-hand corner.

STEP 2: Enter the three-word access code.

STEP 3: Now you're ready to start recording. Select your/your child's class from the options shown – like in the example below.



STEP 5: Find and click on your child's name. Tap **ONLY** your child's icon to log their activity for the day.



STEP 4: You will then be presented with a range of options to record activity. Select one of the **orange** icons to record how your child travelled to school and bingo, they've made progress towards their monthly reward! **To record journeys for previous days, use the calendar in the top left of the screen.**